



REVCORD

BRAND STYLEGUIDE

Version 03.20.2024








The following brand styleguide provide examples on how to properly use our Revcord Logos and Name. It also outlines our overall unified feel by showing/giving direction on document creation and email signatures.

Revcord is a Multimedia Logging Solution based business. We value our customers and our Authorized Dealer's customers, with this in mind we want to convey a clear and concise unified look within all our documentation and outward-facing logo branded materials.








RevCord

<p>3" Wide</p> <p>Editable Text</p> 	<p>Outlined</p> 	
<p>Black</p> 	<p>White</p> 	
<p>3.5" Wide</p> <p>With Tagline</p> 	<p>With Tagline(Outlined)</p> 	
<p>1.75" X 1.75"</p> <p>3D Icon</p> 	<p>3D Button</p> 	<p>3D Button with BG</p> 








RevCord -IQ3

<p>3" Wide</p> <p>Editable Text</p> 	<p>Outlined</p> 	
<p>Black</p> 	<p>White</p> 	
<p>1.75" X 1.75"</p> <p>3D Icon</p> 	<p>3D Button</p> 	<p>3D Button with BG</p> 

RevStream








<p>3" Wide</p> <p>Editable Text</p> 	<p>Outlined</p> 	
<p>Black</p> 	<p>White</p> 	
<p>1.75" X 1.75"</p> <p>3D Icon</p> 	<p>3D Button</p> 	<p>3D Button with BG</p> 

RevSync








<p>3" Wide</p> <p>Editable Text</p> 	<p>Outlined</p> 	
<p>Black</p> 	<p>White</p> 	
<p>1.75" X 1.75"</p> <p>3D Icon</p> 	<p>3D Button</p> 	<p>3D Button with BG</p> 

R Sync = 35pt

RevShield

<p>3" Wide</p> <p>Editable Text</p> 	<p>Outlined</p> 	
<p>Black</p> 	<p>White</p> 	
<p>1.75" X 1.75"</p> <p>3D Icon</p> 	<p>3D Button</p> 	<p>3D Button with BG</p> 








RevGuard

<p>3" Wide</p> <p>Editable Text</p> 	<p>Outlined</p> 	
<p>Black</p> 	<p>White</p> 	
<p>1.75" X 1.75"</p> <p>3D Icon</p> 	<p>3D Button</p> 	<p>3D Button with BG</p> 

RevWatch

<p>3" Wide</p> <p>Editable Text</p> 	<p>Outlined</p> 	
<p>Black</p> 	<p>White</p> 	
<p>1.75" X 1.75"</p> <p>3D Icon</p> 	<p>3D Button</p> 	<p>3D Button with BG</p> 

RevCell

<p>3" Wide</p> <p>Editable Text</p> 	<p>Outlined</p> 	
<p>Black</p> 	<p>White</p> 	
<p>1.75" X 1.75"</p> <p>3D Icon</p> 	<p>3D Button</p> 	<p>3D Button with BG</p> 

RevView

<p>3" Wide</p> <p>Editable Text</p> 	<p>Outlined</p> 	
<p>Black</p> 	<p>White</p> 	
<p>1.75" X 1.75"</p> <p>3D Icon</p> 	<p>3D Button</p> 	<p>3D Button with BG</p> 

RevAgent

Editable Text

3" Wide



Outlined



Black



White



3D Icon

1.75" X 1.75"



3D Button



3D Button with BG





Header Height: 1.5in
Logo Circle OD: 2in
Clearance from Border: .35in

Footer Height: 1in

Logo Width: 2.5in

Logo BG Width: 3in

Logo BG Height: 1.25in

Clearance from Border: .35in

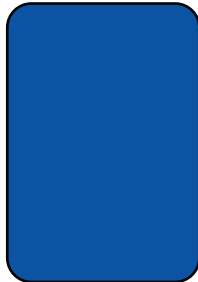


© sales@revcord.com
☎ 281-404-7040
🌐 www.revcord.com

***Revolutionizing
Multimedia Recording***

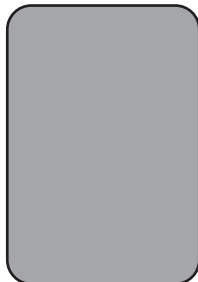
Brand Colors

Revcord Blue



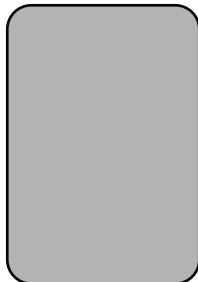
R	0	C	97.92	H	209.45
G	83	Y	75.16	S	100
B	163	M	2.18	B	63.92
		K	0.01		
HEX Code		#0053A3			

Revcord Gray



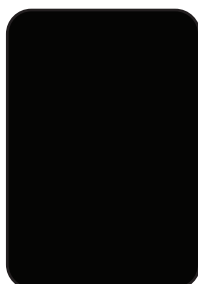
R	149	C	44.05	H	209.45
G	149	Y	36.02	S	0
B	149	M	36.6	B	58.43
		K	1.52		
HEX Code		#959595			

Revcord Silver



R	179	C	30.7	H	0
G	179	Y	24.19	S	0
B	149	M	24.78	B	70.2
		K	0		
HEX Code		#b3b3b3			

Revcord Black



R	0	C	100	H	0
G	0	Y	100	S	0
B	0	M	100	B	0
		K	100		
HEX Code		#000000			

Typography

Revcord has selected the Exo typeface for maximum legibility both in digital and in print. Exo is our preferred font, however it is no longer readily available within Microsoft applications,

Exo will be replaced with Segoe UI font and Calibri is our secondary font choice, which is readily available in any Microsoft Office application.

Exo Font

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Calibri Font

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Segoe UI Font

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Email Signature

You will have your own email address and you will need to set up your own signature. Directions are stated below:

For iPhone users, you will need to set up your signature on Outlook Web App and then open Outlook Web App on your phone, copy your signature from the email, then open your iPhone Email App and Paste the signature, you should be able to then see the Signature with the Revcord Logo image.



NAME

POSITION

1250 Wood Branch Park, Ste 490 Houston, TX 77079

mobile: xxx-xxx-xxxx **office:** 281-404-7040 ext. xxx

name@revcord.com | www.revcord.com

Logo Width: 1.5in